

SKILLS

Adobe Creative Suite:

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Premiere Pro
Adobe After Effects
Adobe XD
Adobe Bridge
Adobe Media Encoder

Photography:

RED Camera
DSLR
Film-35mm, 120mm
Photo Editing and Retouching
Lighting

Studio Skills:

Screen Printing
Intaglio
Relief
Lithography,
Drawing
Acrylic painting

Microsoft Office Suite:

Word
PowerPoint
Excel

EXHIBITIONS & PUBLICATIONS

Southern Living Magazine
Published | 2023, 2024

US Weekly Magazine
Published | 2023, 2024

People Magazine
Published | 2023, 2024

Celebration Magazine
Published | 2023, 2024

Monmouth Review
President | 2019
Published | 2019, 2018, 2017

DiMattio Gallery
Photography | 2019
Sculpture | 2019
Photography | 2018
Fine Art | 2017

duCret School of Art
Fine Art Exhibition | 2015

SEBASTIAN REBELO

DESIGN | ART DIRECTION | PHOTO

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EXPERIENCE

MARS WRIGLEY

Senior Graphic Designer | January 2023–Present

- Lead development and direction of brand identities for major brands such as Twix, Snickers, and M&M's, ensuring a cohesive and impactful visual presence.
- Oversee concepting and design for social media content and paid campaigns to drive engagement.
- Design print advertisements, creating visually compelling materials for both digital and print productions.
- Manage product and set photography, as well as videography, editing, and retouching, to produce polished, on-brand visual content.
- Produce motion graphics and video content, contributing to dynamic marketing through visual media.

E-Commerce Content Producer | August 2021–January 2023

- Designed and produced online retail content for major platforms like Amazon and Walmart, optimizing product listings for improved visibility and sales.
- Collaborated with cross-functional teams to enhance e-commerce strategies and content creation.
- Contributed to the growth and expansion of the newly established in-house e-commerce team, supporting team development and operational efficiency.

Social Content Producer | March 2020–August 2021

- Designed and produced engaging content for social media platforms, aligning with brand objectives.
- Adapted and optimized brand voice across channels to enhance audience engagement and reach.
- Collaborated with marketing teams to develop content and strategies that drove brand awareness and community growth.
- Played a key role in expanding and shaping the newly formed social media team, contributing to its development and success.

TC GRAPHICS

Graphic Designer & Printer | September 2019–February 2020

- Designed client branding, logos, and marketing materials, ensuring alignment with client goals.
- Created digital and print marketing collateral, producing assets for both online and offline campaigns.
- Managed printing for large and small-scale production, ensuring high-quality results and timely delivery.

MONMOUTH UNIVERSITY ATHLETICS

Graphic Designer | September 2017 – May 2019

- Led design and production of digital and print marketing materials, ensuring alignment with brand guidelines and marketing goals.
- Created and optimized visuals for digital platforms, including Jumbotrons, Digital billboards, and Email.
- Collaborated with marketing teams to develop creative solutions, delivering high-quality assets.
- Integrated client feedback into final designs, staying updated on design trends and tools to maintain innovative, high-standard outputs

SMASHING GRAPHICS GAME STUDIO

Graphic Designer | March 2018–August 2018

- Designed brand collateral, including logos and promotional materials.
- Created web and print layouts for comics, aligning with the studio's artistic direction and narrative style.
- Produced social media content to engage the gaming community and promote studio projects.

EDUCATION

MONMOUTH UNIVERSITY

BFA in Design & Animation with a concentration in Graphic & Interactive Design
Minor in Photography
Monmouth Honors School