

## SKILLS

### Adobe Creative Suite:

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Lightroom  
Adobe Premiere Pro  
Adobe After Effects  
Adobe XD  
Adobe Bridge  
Adobe Media Encoder

### Photography:

RED Camera  
DSLR  
Film-35mm, 120mm  
Photo Editing and Retouching  
Lighting

### Studio Skills:

Screen Printing  
Intaglio  
Relief  
Lithography,  
Drawing  
Acrylic painting

### Microsoft Office Suite:

Word  
PowerPoint  
Excel

## EXHIBITIONS & PUBLICATIONS

### Southern Living Magazine

Published | 2023, 2024

### US Weekly Magazine

Published | 2023, 2024

### People Magazine

Published | 2023, 2024

### Celebration Magazine

Published | 2023, 2024

### Monmouth Review

President | 2019  
Published | 2019, 2018, 2017

### DiMattio Gallery

Photography | 2019  
Sculpture | 2019  
Photography | 2018  
Fine Art | 2017

### duCret School of Art

Fine Art Exhibition | 2015

# SEBASTIAN REBELO

DESIGN | ART DIRECTION | PHOTO

sebjreb@gmail.com | [sebastianrebelo.com](http://sebastianrebelo.com) | [linkedin.com/in/sebastianrebelo/](https://linkedin.com/in/sebastianrebelo/)

## EXPERIENCE

### MARS WRIGLEY

**Digital Content Producer** | January 2023–Present

- Led development and direction of brand identities for major brands such as Twix, Snickers, and M&M's, ensuring a cohesive and impactful visual presence
- Oversaw conceiving and design for social media content and paid promotional campaigns to drive audience engagement
- Designed and laid out print advertisements, creating visually compelling materials for both digital marketing and print productions
- Managed product and set photography, as well as videography editing and retouching, to produce polished, on-brand visual content
- Produced motion graphics and video content, contributing to dynamic marketing campaigns through visual media

**E-Commerce Content Producer** | August 2021–January 2023

- Designed and produced online retail content for major platforms like Amazon and Walmart, optimizing product listings for improved visibility and sales
- Collaborated with cross-functional teams to enhance e-commerce strategies and streamline content creation processes
- Contributed to the growth and expansion of the newly established in-house e-commerce team, supporting team development and operational efficiency

**Social Content Producer** | March 2020–August 2021

- Designed and produced engaging content for social media platforms, aligning with brand objectives.
- Adapted and optimized brand voice across channels to enhance audience engagement and reach.
- Collaborated with marketing teams to develop content strategies that drove brand awareness and community growth.
- Played a key role in expanding and shaping the newly formed social media team, contributing to its development and success.

### TC GRAPHICS

**Graphic Designer & Printer** | September 2019–February 2020

- Designed client branding, logos, and marketing materials, ensuring alignment with client goals
- Created digital and print marketing collateral, producing assets for both online and offline campaigns
- Managed printing projects for large and small-scale production, ensuring high-quality results and timely delivery

### MONMOUTH UNIVERSITY ATHLETICS

**Graphic Designer** | September 2017 – May 2019

- Led design and production of digital and print marketing materials, ensuring alignment with brand guidelines and marketing goals
- Created and optimized visuals for digital platforms, including Jumbotrons, Digital billboards, and Email
- Collaborated with marketing teams to develop creative solutions, delivering high-quality assets
- Integrated client feedback into final designs, staying updated on design trends and tools to maintain innovative, high-standard outputs

## EDUCATION

### MONMOUTH UNIVERSITY

**BFA in Design & Animation** with a concentration in Graphic & Interactive Design

Minor in Photography  
Monmouth Honors School